

MEMORANDUM OF UNDERSTANDING (MoU)

BETWEEN

**Govt. Degree College, TEKKALI,
Srikakulam, AP.**

&

**Sai Smart and Style Herbal Beauty
Clinic, Rotary Nagar-1, Tekkali,
Srikakulam, AP.**

FOR

**SKILL DEVELOPMENT, OUTCOME BASED TRAININGS
AND RELATED SERVICES**

MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding (hereinafter called as the 'MoU') is entered into on this 12th Thursday of March, 2020 by and between

Govt. Degree College, Tekkali, the First Party represented herein by its Name of Competent Authority / Representative (hereinafter referred as 'First Party', the institution which expression, unless excluded by or repugnant to the subject or context shall include its successors – in-office, administrators and assigns).

AND

Sai Smart and Style Herbal Health Clinic, Rotary Road-1, Tekkali, Srikakulam, the Second Party, and represented herein by its Zonal / Divisional Head, Name of Competitive Authority / Representative, (hereinafter referred to as "Second Party", company which expression, unless excluded by or repugnant to the subject or context shall include its successors – in-office, administrators and assigns).

(First Party and Second Party are hereinafter jointly referred to as 'Parties' and individually as 'Party') as

WHEREAS:

- A) First Party is a Higher Educational Institution named:
 - (i) Govt. Degree College, Tekkali, Srikakulam Dt. A. P.
- B) First Party & Second Party believe that collaboration and co-operation between themselves will promote more effective use of each of their resources, and provide each of them with enhanced opportunities.
- C) The Parties intent to cooperate and focus their efforts on cooperation within area of Skill Based Training.
- D) Both Parties, desire to sign this MoU for advancing their mutual interests.
- E) Sai Smart and Style Herbal Beauty Clinic, Rotary Road-1, Srikakulam, the Second Party is engaged in Beautician training and service.

NOW THEREFORE, IN CONSIDERATION OF THE MUTUAL PROMISES SET FORTH IN THIS MOU, THE PARTIES HERE TO AGREE AS FOLLOWS:


FIRST PARTY
PRINCIPAL
GOVT. DEGREE COLLEGE
TEKKALI-532 201



B. Anantha Sai
SECOND PARTY
Sai Smart & Style,
Herbal Beauty Clinic,
Rotary Road-1
Tekkali-532 201 (Srikakulam Dist.)

CO-OPERATION

- 1.1. Both Parties are united by common interests and objectives, and they shall establish channels of communication and co-operation that will promote and advance their respective operations within the **Institution** and its related wings. The Parties shall keep each other informed of potential opportunities and shall share all information that may be relevant to secure additional opportunities for one another.
- 1.2. First Party and Second Party co-operation will facilitate effective utilization of the intellectual capabilities of the faculty of First Party providing significant inputs to them in developing suitable teaching / training systems, keeping in mind the needs of the industry by acting as ambassadors to promote the industry.

SCOPE OF THE MoU

- 2.1. Both parties believe that close co-operation between the two would be of major benefit to the student community to enhance their skills and knowledge.
- 2.2. **Curriculum Design:** Second Party will give valuable inputs to the First Party in teaching / training methodology and suitably customize the curriculum so that the students fit into the professional scenario meaningfully.
- 2.3. **Skill Development Programs:** Second Party to train the students of First Party on skills needed for the profession of a beautician.
- 2.4. **Guest Lectures:** Second Party to extend the necessary support to deliver guest lectures to the students of the First Party skills required for the profession of a beautician.
- 2.5. Both Parties to obtain all internal approvals, consents, permissions, and licenses of whatsoever nature required for offering the Programmes on the terms specified herein.
- 2.6. There is no financial commitment on the part of the first party i.e. **Govt. Degree College, Tekkali**, the First Party to take up any programme mentioned in the MoU. If there is any financial consideration, it will be dealt separately. The MoU is initially for a period of 5 years and will be extended for another period of 5 years based on mutual understanding and in any event if the both parties disagree to extend / terminate the MoU, it will be with mutual consent without any legal issues


FIRST PARTY

PRINCIPAL
GOVT. DEGREE COLLEGE
TEKKALI-522 201



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SECOND PARTY

Sai Smart & Style,
Herbal Beauty Clinic,
Rotary Nagar-I

INTELLECTUAL PROPERTY

- 3.1 Nothing contained in this MoU shall, by express grant, implication, Estoppel or otherwise, create in either Party any right, title, interest, or license in or to the intellectual property (including but not limited to know-how, inventions, patents, copy rights and designs) of the other Party.

VALIDITY

- 4.1. This Agreement will be valid until it is expressly terminated by either Party on mutually agreed terms, during which period **Sai Smart and Styling Herbal Beauty Clinic, Rotary Road-1, Tekkali, Srikakulam**, the Second Party, as the case may be, will take effective steps for implementation of this MoU. Any act on the part of **Sai Smart and Styling Herbal Beauty Clinic, Rotary Road-1, Tekkali, Srikakulam** the Second Party after termination of this Agreement by way of communication, correspondence etc., shall not be construed as an extension of this MoU
- 4.2. Both Parties may terminate this MoU upon 30 calendar days' notice in writing. In the event of Termination, both parties have to discharge their obligations

RELATIONSHIP BETWEEN THE PARTIES

- 5.1 It is expressly agreed that **First Party** and **Second Party** are acting under this MoU as independent contractors, and the relationship established under this MoU shall not be construed as a partnership. Neither Party is authorized to use the other Party's name in any way, to make any representations or create any obligation or liability, expressed or implied, on behalf of the other Party, without the prior written consent of the other Party. Neither Party shall have, nor represent itself as having, any authority under the terms of this MoU to make agreements of any kind in the name of or binding upon the other Party, to pledge the other Party's credit, or to extend credit on behalf of the other Party.


First Party
PRINCIPAL
GOVT. DEGREE COLLEGE
TEKKALI-532 201




Second Party
Sai Smart & Style,
Herbal Beauty Clinic,
Rotary Nagar-1
Tekkali-532 201 (Sklm Dist.)

AGREED:

For: Govt. Degree College, Tekkali	For : Sai Smart and Styling Herbal Beauty Clini
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Authorized Signatory

P. V. S. S. S.
PRINCIPAL
GOVT. DEGREE COLLEGE
TEKKALI-532 201



Authorized Signatory

B. Anantha Sai
Sai Smart and Styling,
Herbal Beauty Clinic,
Rotary Nagar-1
Tekkali-532 201. (Sikm Dist.)

Name of Institution : Govt. Degree College, Tekkali.	Name of Trade: Sai Smart and Styling Herbal Beauty Clinic, Rotary Road-1, Tekkali, Srikakulam.
Address : Govt. Degree College, NH5 Road, Tekkali, Srikakulam Dt. 532202	Address: Rotary Road-1, Tekkali, Srikakulam, Andhra Pradesh
Contact Details : 6300908394	Contact Details : 8179605688
E-mails : tekkali.jkc@gmail.com	
Web: http://gdctkl.org/	

Witness 1:

J. Konda Babu

Witness 2:

A. K. K. K.

Witness 3:

M. Hemachandra

Witness 4:

J. K. K. K.

Govt. Degree College, Tekkali, Srikakulam Dt.

Proposed course for One Year Diploma in:

“Management of Fin fish and Shell fish culture Techniques”

Introduction

Govt. Degree College, Tekkali is the first Degree College started in Tekkali Revenue Division under Govt. sector in 1971 with B.A. and B.Com. sections. B.Sc MPC and B.Sc ZBC were started in 1975 in Canadian Baptist Bungalow. Tekkali Division Education Society (TDES) was formed under the able leadership of so many eminent personalities. 20 acres of land was acquired through a pacca sale deed to this college by the TDES. This college has permanent affiliation from Dr.B.R.Ambedkar University, Srikakulam, it was recognized included in 2 (f) and 12 (b) of UGC, New Delhi.

Govt. Degree College was proposed to cater the educational needs of the rural students. Many of the poor students nearly 95% including B.C; S.C; S.T and Minority communities were joined in this college. Tekkali Town is centrally located in Srikakulam District and longest coast line in Andhra Pradesh. Many of the villages are live nearer to coastal areas and they were working in shrimp and fish farms. Most of students come from a financially challenging background and with little employment opportunities in surrounding areas.

About the Course

The college proposes to offer a One year Diploma Course in “Management of Fin fish and Shell fish culture Techniques” to meet local needs and the existing skill gap in the Fishery industry. Aqua industry is one of the largest industries in India and is ranked 2nd in terms of production, consumption, export and expected growth after China. Though the fishing industry in India contributes heavily to the GDP and is a valuable source of earning foreign currency from the country, it still has a huge potential for

export and one of the most suitable industries to create jobs for rural youth. But these industries have scarcity of skilled technicians to meet the local industrial needs and to provide better employment opportunities for the local youth. This proposed course of Fin fish and Shell fish culture and Management one year diploma is useful to rural students and getting employability in this sector to generate self-employment making them financially independent and add to their strengths. The small farmers can do aqua cultivation in their own lands to getting from the Aquaculture knowledge.

Rationale for the Course

- Aqua industry deals with techniques engaged in Farming, Hatchery, Water quality, Feed, Seed, Aqua engineering and Disease managements, Post harvesting techniques etc, which needs skilled technicians. The job prospects for such a trained technician are vast and endless.

- Aqua farming is located in and around Tekkali coastal villages and they need well trained technician for the jobs like Farm and Hatchery technicians, Lab Technician, Quality Analysts, Managers. But there is scarcity for such technicians. In this context this course shall supply the required technicians by giving training to the rural youth.

- Many youth of this area migrate to nearby cities like Gujarat, Maharashtra and Odissa for employment as unskilled persons. The rural youth of this area have need to knowledge on farming, Capture fishery and Hatchery etc., If this knowledge is properly nurtured, they become a well trained technicians. This come will help them to find better employment.

Benefits from the course:

- Students can learn Theory and Practical along with their academics in a college.
- This course will build confidence in rural and coastal village students and will act as an added skill.
- Enrolment in these courses will help in personality development of rural and coastal village students.
- This course will instill entrepreneurship skills among students.

- Students will get self-employment opportunities in their rural and coastal villages with minimal infrastructure and low investment.

Objectives of the courses:

- To improve knowledge of aspects related to Aquaculture.
- To provide hands on expertise for food product development and analysis.
- To enable students to learn the Aquaculture knowledge to entire period.
- To enable students to learn the basics of Fin fish and Shell fish culture.
- To enable students to work as assistants or set up their own fish and Prawn farms confidently.
- To promote self-employment opportunities among rural and coastal students.
- To train the students with exposure to Aqua industries and which will provide several job opportunities.

Expected Outcome

- After successful completion of the course, the students would acquire adequate technical skill and competency in the field of "Management of Fin fish and Shell fish culture", so that the student is properly equipped to take up employment in the Aquaculture industries.

Potential of the college to support the course

- Govt. Degree College, Tekkal is accredited with NAAC 'B' grade. It has 52 years of academic excellence with committed management and faculty. To support and to take up instruction of the course the departments of Botany, Zoology, Horticulture, Physics, Chemistry, English, and Commerce have 32% faculty members with Ph.D's and doing research in their own fields of study.
- The college has established laboratories in the departments of Botany, Zoology, Horticulture, Chemistry, English, and Commerce. The basic equipment in these laboratories will be useful for training the students.

- The 2 virtual classrooms, 5 digital classrooms, 4 E-classrooms in the college shall be useful to take up ICT based Teaching and Learning process. The Jawahar Knowledge Centre shall train the students of this course in developing the communication and employability skills of the students.
- A well stocked college library with 92,000 books play a vital role in expanding the subject knowledge of the students.

Availability of relevant industries in the area

In this area there are 100 Hectares aqua farms, 1 Aqua Hatchery, 8 poultry

industry, 1 dairy industry, 1 Aluminum industry and 3 grain milling industries, which provide employment opportunities for the students of this course. The college has MOU with industries (Enclosed-Annexure-1) for curriculum designing, training and visits, skill development programme. Expert support and placements. The technicians and experts from these industries act as resource person for training the students and technical support. After completion of the course, the college will be able to provide employment to the students in coordination with the industry partners.

Market Survey Report

The survey is undertaken in 08/1/2020 to study the prospects of the course, skill gap identification in the industry and employment opportunities for the students. The survey identified the need for a trained technician in these industries and a suitable course to train the students.

Conclusion

This proposal Diploma in "Management of Fin fish and Shell fish culture" shall be designed, in accordance with NSQF norms and the development of modular competency based curricula will be designed in collaboration with the industries. Suit the needs of both the Target group and the employers (Industries) and in reducing the shortage of skilled man power.